

OCTOBER 20th, 2011

World Osteoporosis Day

Launched by the IOF (International Osteoporosis Foundation) in 1997, the World Osteoporosis Day aims at making the public aware of the consequences of osteoporosis and at inciting them to screening. Thematic campaigns and activities are organized each year in over 90 countries.

Combine Balanced Diet, Vitamin D, Exercise and Calcium

This year, the World Osteoporosis Day will focus on sanitary and dietetic preven-

tive measures under the banner “**Love your Bones**”. It is dedicated to prevention, physical exercise, calcium and vitamin D.

The Vatican’s Scientific Council is very sensitive to the problem of osteoporosis because of the curse it is representing and will represent in the coming years. The Pope himself suffered last year from a forearm fracture and his Predecessor from a hip fracture. On this World Osteoporosis Day, Professor Jean-Yves Reginster, the cofounder of the IOF (International Osteoporosis Foundation) and President of The European Society for Clinical and Economic Aspects of Osteoporosis and Osteoarthritis (ESCEO - www.esceo.org) has been invited with the Italian Osteoporosis Foundation to hand over a thematic report published by the IOF to the Pope.



Rome, 16 octobre 2011. © FIRMO

Press contact

Email:
yolande@piettecommunication.com

Phone : +32 (0)4 254 12 25